

# WAVE Quarterly Meeting

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Age-In-Place DC Senior Services Pilot Program

October 17, 2022

Presented by: Kathy E. Pointer

Kingdom Care Senior Village\* Washington, DC

# WHO ARE WE?

- Kingdom Care Senior Village (KCSV)
- 5 Years Old
- Inner City - Washington, DC (Ward 8, East of the Anacostia River)
- Serves an African American Community

# A Collective Decision

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- Consortium of 13 DC Villages – willing to talk about the need for diversity and inclusion in the village movement
- Not just talk about it but to address it in some way
- I pitched a project the group embraced

# The Problem

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- Lack of awareness, diversity and access to villages for people of color.

# The Project

- Outreach/ Awareness campaign to inform the African American Community of the Senior Village concept and service model as a means of additional support for seniors
- A critical success factor was to identify the most effective partners to reach/touch seniors; this was of utmost importance in the midst of COVID-19 as accessibility to seniors was extremely limited
- Because of my existing work, it became quickly apparent that the best partner for this endeavor was the faith community.

# The Partners

- The church in the black community plays a vital role in the lives of families, with a special emphasis often on seniors.
- The relationships are strong, resulting in a high level of trust, creating an environment of care and concern for the well-being of senior congregants.

## The Partners (continued)

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- Houses of worship are located across the city, in all wards and neighborhoods, including low income and underserved communities which would account for the great majority of our target audience.

## The Plan (Goal)

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- The end goal of the project was to better ensure seniors in communities of color have access to village-type services.

# The Approach

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- Met with approximately 30 Faith Leaders
- Narrowed down and selected 8
- Each selected a Ambassador/Conducted Orientations
- Created a monthly reporting form to track and monitor activity
- Created a referral form (for support needed from DACL)
- Develop a Memo of Understanding

# Churches and Wards

## In 5 of the 8 Wards in the City

	House of Worship	Ward
1	Mount Pleasant Baptist	2
2	St. Charles Baptist	4
3	Purity Baptist & Urban Center	5
4	Good Success Christian Church	7
5	True Gospel Tabernacle	8
6	Greater New St. Paul	4
7	Salem Baptist	2
8	SE Tabernacle	8

# Provided Services

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- Conduct Check-in calls or visits
- Connect Seniors to City-provided services
- Provide Volunteer support services
- Send Referrals to DACL and other Senior Services Organization
- Give access to a Vetted List of Service Providers
- Share Transportation Resources Share
- Connect to Programming – A monthly offering of programming (self-planned, access to programming of the 13 Villages, Sibley Hospital, Library or other)
- Connect seniors to an existing Village where/when feasible (primarily location)

## Period of Performance

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- Launched the project, January 2022- August 2022 (extend by 1 month to September 2022)

# Data Review

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- 1078 Total Monthly Served – Also equals number of services provided over the course of the project
- 493 Unduplicated Seniors served
- Summary of the types of services
- 89 Referrals received and submitted (Transportation, EDP Waiver, Home Health Aide, Safe-AT-Home, Home Delivered, Deep House Cleaning, Case worker and other)



# End of Session Evaluations

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- Seniors Served
- Ambassadors
- Faith Leaders

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# Q & A

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**THANK YOU!**